



Longmont Quilt Guild Newsletter Advertising Rates

As our membership continues to grow, so does our newsletter!

Our advertising prices are lower than those of several other area guilds, and we think our newsletter is a great opportunity for you to promote your local business at a reasonable price. As an added bonus, your ad will be posted in color on our website at no additional cost (for the length of time you purchased your printed ad for), usually by the end of the week that the current issue is released at the guild meeting (for example, the March/April issue will be released on Tuesday, March 11—if you paid for an ad in that issue, you can expect to see it on our website no later than Friday, March 14 and it will remain on the site through Tuesday, May 13, when the next issue comes out).

Rates and sizes are as follows, and are currently a minimum two month commitment:

1/8 page (3 1/2 x 2) — **\$ 10.00** (that's only \$5.00 a month!)

1/4 page (4 x 5) — **\$14.50** (that's only \$7.25 a month!)

1/2 page (8 x 5) — **\$24.00** (that's only \$12.00 a month!)

full page (8 x 10) — **\$35.00** (that's only \$17.50 a month!)

Acceptable file formats are PDF, TIF, JPEG, and EPS **only** and must be at least 300 dpi. If you have questions about advertising in our newsletter or would like additional information, you can contact our newsletter chairperson at newsletter@longmontquiltguild.org. You may also reach us by mail at:

Longmont Quilt Guild

P.O. Box 6692

Longmont, CO 80501

Attention: Ads—Newsletter Chair

The deadline for ad submission for each issue is posted on our website at www.longmontquiltguild.org, on the Updates, News & Ads page.

If you have an ad or any newsworthy items you would like included in the newsletter, your materials **MUST** be received by the submission deadline. Thanks!

A diagram showing a smaller rectangle with a double-line border inside a larger rectangle with a single-line border. The smaller rectangle is labeled "4 x 5". The larger rectangle is labeled "8 x 10". A dashed horizontal line is drawn across the middle of the larger rectangle, passing through the bottom edge of the smaller rectangle.

4 x 5

8 x 10

A diagram showing a smaller rectangle with a double-line border inside a larger rectangle with a dashed border. The smaller rectangle is labeled "3 1/2 x 2". The larger rectangle is labeled "8 x 5".

3¹/₂ x 2

8 x 5