

Longmont Quilt Guild 2011 Annual Report

Late in 2010, the Guild participated in an online survey of all members through Survey Monkey. The results of the survey had a big impact on the direction of the Guild for 2011. Some ideas that were implemented were to appoint a buddy for new members and have new member orientations before the regular meeting, several times a year. The president would announce the new members before the break so existing members could make them feel welcome. To help beginners, a quilting class was offered by Pat Wick and Peggy Dueber. Doing a friendship quilt was discussed and may be a future project.

A new standing rule was added in January to make it easier to fill workshops. The Guild will open registration to non-members the day after the meeting the month prior to the workshop.

The Quilt Show was a huge success and showcased the boundless talent of the members. The quality of work is an indication of the success of the guild's programs.

A surprise donation by Dawn Hunter of a Bernina 440 sewing machine netted the guild \$2,000. The Guild applied for and won a \$500 grant from CQC.

Results of the survey:

Member background	18% less than 1 year
	21.2% 1-2 years
	23.2% 2-3 years
	37.4% greater than 3 years

The top two ways people found out about the Guild was through a friend or by a local quilt shop.

Most respondents attend monthly Guild meetings more than six times a year and the reason they do not attend is mainly because of other commitments or travel.

The first five types of quilting, that members enjoy, in descending order are: traditional/bed, wall hangings, art quilts, paper piecing and hand stitching.

The top four speakers of 2010 were; David Taylor, Jeananne Wright, Kelly Gallagher Abbott and Carolyn McCormick. 47.4% of the members rated the overall quality of the programs as excellent and 31.6% rated them very good. Many commented there was a good mix.

Workshops were attended by 32.7% and of those, 92.3% said the cost was reasonable. Those that did not take a workshop said it was because of the date/time or lack of interest in the topic. 20% said it was due to the cost. For most, the best time to take a workshop is weekdays or Saturdays including the 2-day workshops.

The Schoolhouse program was attended by 44% in 2009 and 2010. 72.5% like the Schoolhouse meeting.

Participation in other activities was as follows: Mystery Quilt 21.4%, Block of the Month 33.3%, Round Robin 3.8%, Caring Heart 26.3%, Sew and Tell 41.4%, Door Prizes 15%, Comfort Quilts 22.9% and quilt documentation 17%.

Retreats were attended by 25.8% in 2009 and 2010. The main reason people did not attend was due to a time conflict. 93% said the cost was reasonable. 87% said the facility was excellent/very good and 67% said the food was excellent/very good.

For Outreach, out of 92 responses, 41% have participated in outreach sew days and will continue to participate. Another 14% hope to participate in the future. 48% have worked on quilts at home, 48% have made breast cancer quilts and 18% have made blocks for the Rocky Mountain Cancer Center. Another 15% have worked on Downey Quilts. The biggest response, as to why they didn't participate, was too little time or they prefer to support different charities. The question, about the number of Outreach activities being just right, was 88%. The question about, did the sewing for the quilt show take away from outreach sewing, 61% said no.

Of the 68% of the members that participated in the Quilt Show, 80% entered a quilt(s) and 83% volunteered. 74% made items for the boutique. Respondents indicated in the survey that 42% were in favor of having the show open on Friday evening which was implemented this year. 66% would like to see the quilt show held annually,

Most members use the website sometimes to frequently.

Most members read the newsletter. 70% like having the paper copy.

Fundraising was particularly of interest to the board. 58% liked the increase in dues to \$30. 45% wanted more boutique venues. 23% liked donating fat quarters to sell at RMQF. 12% liked donating to chance drawings, 15% favored a garage sale and 25% liked a tax deductible donation. This year we had a garage sale, collected and sold many fat quarters and had boutique items at RMQF and the Quilt Show.

Membership

The total membership at year end 2011 was 194, down from a high of 216 in 2010.

Programs

January	Cindy Needham	Using Thread and Antique Lace Quilts
February*	Jan Coates	The Quilt That Walked to Golden
*February meeting cancelled due to weather		
March	Sue Reich	World War II Quilts
April	Ami Simms	How Not to Make a Quilt
May	Spring Tea Party & Jan Coates	The Quilt That Walked to Golden
June	Rose Hughes	Wisdom, Whimsy and Life
July	Jeananne Wright	Uncommon Quilts from Common Threads: Keeping Tradition Alive
August	Outreach Sew Day and Garage Sale	
September	Schoolhouse Demos	
October	Lura Swartz-Smith	Digital Quilting From Camera to Quilt
November	Vinda Robison	A-Z Embellishing
December	Annual Holiday Party	Fabric Bingo

Classes

Cindy Needham: Thread Bar: 1-day workshop, 20 attendees

Ami Simms: Twisted Sister: 1-day workshop, 15 attendees

Rose Hughes: Dream Landscapes 2-day workshop at the Ranch co-sponsored by Rocky Mountain Creative Quilters. There were 2 attending from the Longmont Quilt Guild

Pat Wick & Peggy Dueber: Beginning Skills Workshop-6 sessions; four attended.

Children's Nine Patch at the library, 15 participants.

Other Activities

New member orientation
 Mystery Quilt
 Club-A-Fair
 Provided refreshments for a CQC meeting in February
 Collected Alzheimer quilts for Ami Simms charity
 Spring Retreat-20 attendees
 Fall Retreat-21 attendees
 Library reorganized
 Block of the Month
 Bees: A second art bee and a bee for newcomers were added for a total of 10 bees
 Garage Sale
 Had a booth at the Rocky Mountain Quilt Festival
 Sew and Tell at monthly meetings
 Sew Days for Outreach
 Veteran's Day quilt donated by Bee Sew Brave to the VFW women's auxiliary on 11/11/11

Outreach

Longmont Police Department: 67 quilts
 Inn Between: 10 quilts
 Pink Quilts: 9
 Bee Sew Brave: 22 quilts, plus
 Comfort Quilts: 2 given
 Total was 110 quilts donated

Quilt Show

The Quilt Show was October 14 and 15. The show opened on Friday evening for the first time. Another first was to have celebrity judges, namely Mayor Brian Baum and Longmont Security Chief, Mike Butler. Each judge selected their personal favorites. The rest of the awards were by popular vote. There were a total of 155 quilts displayed including mystery quilt tops and antique quilts. The entrance fee was increased to \$5.00 but coupons were available on advertisements for \$1.00 off

Ways and Means

The fund raisers for 2011 were the Rocky Mountain Quilt Festival boutique, sales at meetings, chance drawings and the Quilt Show Boutique.

Treasury

Balance at the beginning of the year was \$9,096.95. The ending balance for 2011 was \$12,860.31.
 Membership brought in \$4,860.
 Garage Sale income was \$910.75
 RMQF boutique \$1,296.73
 Boutique sales at meetings \$293.47
 Chance drawings \$297.00
 Quilt Show entrance fees \$928
 Quilt Show boutique \$1,770.96
 Sale of donated Bernina Sewing machine \$2,000
 CQC grant award \$500
 Total annual revenues were \$22,422.41
 Total annual expenses were \$18,621.05
 Net increase of \$3,801.36

Website

Jenn Lowry did a great job of maintaining the website.

Hospitality

Nancy Jackson implemented a cost savings and green policy of using plastic, washable dishes and utensils and collected coffee mugs to be used instead of paper. An array of delicious refreshments was provided for the members at each meeting.

In February, the Guild served refreshments for the CQC meeting.

Newsletter

Kirsten Reed produced the newsletter bimonthly. Advertising brought in \$323.50.

Historian

Marci Riedel maintained the scrapbooks

Block of the Month

Karen Peterson made sample blocks and provided instructions for new blocks each month.

Librarian

Jann Hoffman worked on putting the book titles into a spreadsheet to upload to the website. Monthly book displays at the meetings sparked interest in book loans.

Bees

Melinda Harris started the year as “Queen Bee” then moved out-of-state. Von Yetzer completed her duties the rest of the year. Two new bees were added.

Publicity

Becky Hasselfeldt did a great job getting the word out about Guild activities.

Correspondence Secretary

Diane Blandy faithfully wrote the numerous thank you notes for the Guild.

Respectfully submitted,
Jane King
Recording Secretary